### PRIVACY POLICY

- This privacy policy (hereinafter referred to as "Privacy Policy") contains information regarding processing personal data gathered in connection with participation in a conference dedicated to open technologies carried under the name "Open Source Day", organized on Legia Warsaw Municipal Stadium, address: Łazienkowska Street 3, 00-449 Warsaw, on 19 May 2020 (the "Conference").
- 2. The entity acting as the controller of personal data collected in connection with the participation in the Conference is Linux Polska Sp. z o.o. with its registered office in Warsaw (00-807), Jerozolimskie Avenue 100, Tax Identification Number (NIP): 7010181018, Industry Identification Number (REGON): 141791601, entered in the National Court Register under No. KRS: 0000448243, phone number: +48 22 213 95 71, e-mail address: biuro@linuxpolska.pl (the "Controller"). The Controller is also the Organizer of the Conference.
- The entity supporting the Controller in the Conference organization, as well as processing personal data gathered in connection with participation in the Conference is PROIDEA Sp. z o.o. with its registered office in Kraków (30-418), Zakopiańska Street 9, Tax Identification Number (NIP): 6793088842, Industry Identification Number (REGON): 122769022, entered in the National Court Register under No. KRS: 0000448243, phone number: +48 506 689 579, e-mail address: sylwia.zajac@proidea.org.pl ("Proidea").
- 4. You can contact us via e-mail (<u>sylwia.zajac@proidea.org.pl</u>) or call us (+48 506 689 579). Phone contact is available from Monday to Friday, from 10:00 to 17:00.

## Which personal data do we process and why?

- 5. The Controller processes your personal data in accordance with the Regulation of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC ("GDPR").
- 6. The Controller processes personal data provided through the Conference registration form, accessible at: <a href="https://www.opensourceday2020.evenea.pl">www.opensourceday2020.evenea.pl</a> (the "Platform") as well as the website available at <a href="https://opensourceday.pl">https://opensourceday2020.evenea.pl</a> (the "Platform") as well as the website available at <a href="https://opensourceday.pl">https://opensourceday2020.evenea.pl</a> (the "Platform") as well as the website available at <a href="https://opensourceday.pl">https://opensourceday2020.evenea.pl</a> (the "Platform") as well as the website available at <a href="https://opensourceday.pl">https://opensourceday2020.evenea.pl</a> (the "Service"), which contains information regarding the Conference.
- 7. The Controller processes the following personal data of the users (being the participants of the Conference): name, last name, position, e-mail address, phone number, company name. Although providing this data is voluntary, it is required for the conclusion and performance of an agreement on the participation in the Conference. In case of participants signed up by another user, the Controller collects and processes, besides the above mentioned data of participants, the following personal data of the user provided via the Conference registration form: name, last name, position, e-mail address, phone number and a company name.
- 8. Users' personal data are processed for administrative purposes related to the participation in the Conference, as a part of the Controller's performance of the agreement on participation in the Conference, pursuant to art. 6.1.b. of the GDPR. Personal data of a participant signed up by another user, are processed based on the participant's consent pursuant to art. 6.1.a. of the GDPR. If participant is being signed up by another user, the user must have an authorization or mandate to give his or her consent for processing personal data for administrative purposes related to the participation in the Conference. The user must provide the Controller with such authorization on mandate whenever called to do so.
- 9. The Controller collects and processes the following data of a user which participates in the Conference as a speaker: name, last name, e-mail address, phone number, country of residence, company name, short bio, kind of session, title of the lecture, category and level of difficulty of the presentation, summary, duration of the presentations, language of the presentation.

- The Controller processes personal data of users, which are willing to take part in the Conference as speakers, for the purpose of assessing the applications and choosing the speakers for the Conference, as well as for the purposes connected to the speaker's participation in the Conference. The consent is expressed by selecting the proper box in the registration form and is fully voluntary but it is required for applying to participate in the Conference as a speaker (processing of the personal data is based on art 6.1.a. of the GDPR).
  - 10. In addition, photographs and videos may be made during the Conference, thus the Controller will be processing your image based on your consent, pursuant to art. 6.1.a. of the GDPR. Organizer may be perpetuating the Conference for documentation purposes as well as for marketing and information purposes. Your image perpetuated during the Conference, may be processed and distributed in photo or video materials by the Organizer, without any limitations as to time or territory. Using your image may be done by recording and reproduction by any medium, in particular publication in newspapers, magazines, reports, folders, publications on the Internet, including the Organizer's website and Facebook profile, on exhibitions and in electronic publications, for the Organizer's promotional, informational and marketing purposes. Giving consent for image processing by the Controller is voluntary but necessary to take part in the Conference.
  - 11. Providing information such as the user's profile name on Twitter, LinkedIn, Facebook, where you learned about the Conference, what motivated you to participate in the Conference and other notes, is voluntary and optional.
  - 12. Subject to your consent, your personal data such as: name, last name, position, e-mail address, phone number, company name may be processed for marketing and promotional purposes related to the offer of Conference Partners (the list of Conference Partners is available at the website <u>https://opensourceday.pl/</u> under the section "Partners") and providing commercial information by the Conference Partners, as defined in art. 10.1. of the Act of 18 July, 2002 on Providing Services by Electronic Means, pursuant to art. 6.1.a. of the GDPR. In order to implement the above, the Controller will provide the aforementioned personal data to the Conference Partners.
  - 13. The Controller may process the personal data of users and participants for the purpose of marketing its own services, including sending newsletters. Your personal data may also be processed for the purpose of providing you with the commercial information by the Conference Partners, as defined in art. 10.1. of the Act of 18 July, 2002 on Providing Services by Electronic Means, pursuant to art. 6.1.f. of the GDPR.
  - 14. The Controller and the Conference Partners may use the telecommunication terminal equipment, used by the user or the participant of the Conference for the purposes of direct marketing, according to art. 172 of the Telecommunications Act of 16 July 2004.
  - 15. Following the performance of the agreement on the participation in the Conference, the basis for data processing, to the extent specified in section below, will be the legitimate interests pursued by the Controller (Art. 6.1.f of the GDPR), consisting in seeking to ensure the Controller's legal security.

## How long do we keep your data?

- 16. Your personal data will be processed until any claims that may arise under the execution of the agreement on the participation in the Conference with the Controller are time-barred.
- 17. If you consent to the processing of your data for marketing purposes, your personal data will be processed until the consent is withdrawn.
- 18. If you gave the consent for processing your personal data by forwarding them to the Conference Partners (pursuant to art. 6.1.a. of the GDPR), your data will be processed by the Controller until they are passed to the Conference Partners.

19. Your personal data may be subject to profiling to achieve the purposes for which they have been collected. However, these data will not be used by the Controller for automated decision-making.

## Whom do we pass your personal data to?

- 20. The recipients of your personal data are employees and associates of the Controller. Recipients of these data may also include entities that provide services to the Controller involving the organization of the Conference, primarily Proidea, or facilitate the achievement of the Controller's marketing purposes. Personal data collected by the Controller is accessible to, among others, the entity operating the Platform where you can register for the Conference (the Platform is offered under the Evenea internet service carried by EventLabs sp. z o.o. with its registered seat in Warsaw).
- 21. If you give consent for processing your data by the Conference Partners, they will also be authorized to process your abovementioned personal data.
- 22. In some cases, your personal data may also be transferred to public authorities. This may occur only where we are required to do so under the applicable law.
- 23. In extraordinary circumstances, your personal data may be transferred to the United States exclusively to entities which guarantee the adequate standards of their protection, i.e. in respect of which the European Commission made a decision that they ensure an adequate level of protection, as referred to in Art. 45 of the GDPR, including as part of the Privacy Shield mechanism, or based on other relevant safeguards, as referred to in Art. 46 of the GDPR, including model contractual clauses.

# Your rights

- 24. You have various rights in connection with the processing of your personal data. Any requests related to the exercise of your rights may be submitted to us via e-mail: biuro@linuxpolska.pl or regular mail: Linux Polska Sp. z o.o., 00-807 Warsaw, Jerozolimskie Avenue 100. As we want to ensure that your data are protected properly, before acting upon your instructions, we may ask additional questions to confirm your identity.
- 25. You have the following rights:
  - a) Right to request access to data.
  - b) **Right to rectification:** if you believe that your personal data are inaccurate or incomplete, you may request relevant changes to be introduced to your personal data;
  - c) Right to erasure: you may request that your personal data be erased;
  - d) **Right to restriction of processing**: you may request that processing of your personal data be restricted;
  - e) Right to object: you may object to the processing of your personal data on grounds relating to your particular situation. You have an absolute right to object to the processing of your personal data for direct marketing purposes, including profiling related to direct marketing. In connection with the fact, that the basis for processing may be the legitimate interests pursued by the Controller, i.e. establishment, exercise or defence of his legal claims, processing of personal data of the participants signed up by another user to take part in the Conference (Art. 6.1.f of the GDPR), you have the right to object to processing your personal data.
  - f) Right to withdraw consent: if you gave your consent to the processing of your personal data, you can withdraw your consent at any time, but withdrawing your consent will not affect legality of the processing that happened before the consent was withdrawn.
  - g) **Right to data portability:** if it is compatible with the law, you may request that the personal data you have provided to us be returned to you or transferred to a third party.
- 26. We use our best efforts to ensure that you benefit from the most comprehensive measures aimed at protecting your personal data in accordance with the applicable law. However, if you

consider that we process your personal data unlawfully, you have the right to lodge a complaint with a supervisory authority, which in Poland is the President of the Office of the Personal Data Protection (Prezes Urzędu Ochrony Danych Osobowych).

## Cookies

### General information on cookies

27. We use technologies, such as cookies, to collect and process personal data in order to personalize the content of advertisements displayed on other websites and to analyze traffic on our Service.

Cookies enable us to learn more about how you interact with the Service. Thus, they make it possible improve the Service's layout. Cookies also collect information on how you use the Service, the website from which you have been redirected, the number of your visits and the duration of your visit to each website. Cookies are also used to improve the personalization of our and our partners' advertisements by us and our partners.

Cookies used by the Service are saved on your devices automatically, if your browser's settings allow it. A cookie file usually contains the name of domain from which it originates, its "validity period" as well as a unique, randomly selected number identifying the file. The information contained in cookies may be combined with other information that you provide, including your e-mail address.

You can disable cookies in your web browser settings. If you chose to do so, you may browse the pages of the Service, but its certain functions may be limited.

Using the Service without disabling cookies in your browser settings will be understood as your consent to the use of cookies.

28. The Service uses both the Controller's cookies and third party cookies.

### **Google Analytics**

The Service uses Google Analytics, a network analysis service offered by Google Inc. ("Google"). Google Analytics uses cookies that are stored on your computer allowing the use of the Service. Information on your use of the Service is normally transmitted to and stored by Google servers located in the United States. The Service uses IP anonymization. This means that your IP address will be shortened in advance by Google in EU member states or other non-EU countries that are signatories of the Agreement on the European Economic Area. Only in exceptional cases will your full IP address, before being shortened, be transmitted to a Google server located in the United States. Google will use the provided information to analyze, for the benefit of the Controller, your use of the Service, create reports on activity on the Service and provide other services to the Controller related to the use of the Service and the Internet. The IP address identified by Google Analytics will not be combined with other data collected by Google.

#### Remarketing

The Service uses remarketing cookies to provide advertisements to you on Facebook (Facebook Pixel), LinkedIn and Google (Google Display Network).

#### Web beacons

In addition to cookies, the Service may also collect data customarily collected by webmasters in the form of logs or log files. The information contained in logs may include your IP address, type of Internet platform and browser, your Internet service provider and the address of the website from which you entered the Service. Some pages of the Service may contain web beacons. Web beacons enable you to receive information such as the IP address of the computer used to load the website, on which a given web beacon operates, the URL address of the website, time when the website was loaded, type of browser, as well as information stored in cookies, in order to evaluate the effectiveness of our advertisements.

## **IP address**

29. The Controller reserves the right to collect IP addresses of Service visitors, which may be helpful in diagnosing technical issues concerning the server and creating statistical analyses (e.g. to determine the regions where the highest number of Service visits are made). In addition, collection of IP addresses may be useful for administration purposes and to improve the Service. IP addresses are collected in an anonymous way, which means that they are not assigned to any user data.

# **Telecommunications confidentiality**

30. We ensure your protection as part of telecommunications confidentiality.

Any information covered by telecommunications confidentiality may be disclosed only in the cases specified in special regulations.

Information covered by telecommunications confidentiality may be processed for the purposes related to the operation of the Service, if it is necessary for its proper functioning or supervision of its proper functioning.

# Amendments to the Privacy Policy

31. It may occur that amendments to this privacy policy are required. We will notify you if any amendments to the privacy policy are made.

This Privacy Policy will be effective as of 19 February 2020.